



# Assignment #3 – What's In A Word?

Reviewing the Definition and understanding the Predefinition.

## Overview

### Exploring What Lies in Your Word

The purpose of this assignment is to explore the various interpretations of words. What are all of the general definitions (or literal meanings) of the word, and how do they become interpreted or weighted within our cultures and society.

You will make an interactive presentation on your word, its definitions and predefinitions. You will use text, image, audio, animation (or even video) to explore the various meanings and interpretations of your word.

### Guidelines To Follow When Researching The Meaning of Your Word?

- What is the *etymology*, origin, or history of your word?
- What is the literal definition of your word?
- What are some of the more common or colloquial uses of your word?
- How has the meaning of this word become limited?
- What are some of the misconceptions about this word's meaning or definition?
- What is the contemporary significance of this word in our culture?

When creating this presentation, consider setting it up like a common lab report. Use the **Scientific Method** to explore your word.

- Start with an **Introduction** (The purpose of this presentation is...)
- State a **Hypothesis** (most people assume this word only means...)
- Present **Data** and findings (my word actually has 7 definitions...)
- **Analyze** the data (among the 7 definitions, only two are ever used)
- **Conclude** with a summary of your findings (Overall discovered...)

Your assignment will be graded on the following criteria:

- The *Quality* of your Data and Information
- The Analysis of your Data (what discoveries have you made?)
- The Functionality of your presentation (can you get to every frame?)
- The *Overall Presentation* (is it engaging? Does it inform people?)



# Technical Guidelines & Requirements

A Few Simple Steps to Guide You Through The Flash Presentation

## Document Settings – Setting the Dimensions of Your Presentation

- Go to **Modify > Document** to set up your general workspace
- Set the Width, Height, and Background Color of your Flash Document  
(Do not make your document any wider than 750 pixels)

## Layers – Separating the Menu, Pages, and Background

- Create 3 separate layers for the Menu, Pages, and Background content
- Place the menu at the top, pages in the middle, and background at the bottom

## Frames – The “pages” of Your Presentation

- Create AT LEAST 6 frames (or pages) on the timeline of your presentation
- Each frame will require a “stop” statement in its *frame script*
- You will also need a “start screen” frame where users begin your presentation

## Menu Bar & Navigational Buttons

- Create some sort of button navigation to jump from frame to frame
- These buttons should “float” above all the other info in your presentation

## Background

- Create a background image to set the visual context of your presentation.

## Titling & Text Information – Write it and/or Copy it

- Start by writing out all of your text in Word and then copy/paste it in to Flash
- Make sure each frame has some kind of title (e.g. – Introduction, Conclusion)
- Fill each frame with text information where necessary. It doesn’t all necessarily have to be your own writing, though it may be easier to write your own content in some places.

## Media Content – Images, Animations, Sound, Hyperlinks

- Stylize the presentation by adding related media content to each page
  - **Graphics:** Illustrate your ideas with photos or images.
  - **Animations:** Attract attention with simple moving images
  - **Sounds:** Make it catchy by adding audio to buttons & frames
  - **Hyperlinks:** Reference your ideas with internet hyperlinks

## Post to Your Web Profile – Save, Publish, & Embed

- *Save* your Flash *project file* as \*.fla file
- *Publish* your Flash movie as a \*.swf file
- In Dreamweaver, Embed your Flash movie in to your profile  
(**Insert > Media > Flash**)