



Assignment #4 – “Multi-Poll” Choices

Creating an interactive multiple-choice quiz

How accurately can these quizzes profile a subject?

Overview

Creating a Quiz to Profile a Subject

The purpose of this assignment is to create a quiz that will provide some information about the quiz-taker. These types of quizzes are used all the time in magazines, newspapers, websites, etc. to profile the reader and provide some information about who they are, how much they know about a certain subject, or what type of personality they are. But are these determinations accurate?

Using Flash, you will design a quiz based on information you are trying to find out about other people on a certain topic. Your quiz will be multiple-choice, allowing the user to only choose a limited number of responses to each question. At the end of your quiz, the subject will be presented with a profile description based on how they answered the quiz. Be sure to make your quiz a topic of interest!

Two Types of Quizzes

Quantitative – Relating to quantity or degree – How much? How Great?

The quantitative quiz relies on a cumulative point system. As the subject works through the quiz they receive a number of points for each question answered. At the end of the quiz the total sum of these points determines how much they know about your topic. The point sum is compared against different point ranges to determine which profile they most closely match.

Qualitative – Relating to quality or kind – What type? What kind? What class?

The qualitative quiz also relies on a point system, but each point is distributed to different categories. These categories are based on the different qualities you've designated for your quiz. At the end of the quiz the subject's profile is determined by which category they have received the most points in.

Basic Guidelines for Designing Your Quiz

- *Select your quiz topic* – Select something that will return interesting results.
- *Determine the Quiz Type* – Is it quantitative or qualitative?
- *Write Your Questions* – Pick AT LEAST 6 questions for your quiz.
- *Write Your Subject Profiles* – What does the result say about the subject?
- *Stylize Your Quiz* – Use graphics and media to set the tone of your quiz.