

How to Search for Relevant Hyperlinks

Be Specific

First, choose your keywords wisely. Select descriptive, specific words. For example, [2004 football statistics] rather than [football] or [Vancouver 2010 Olympics] instead of [Olympics].

Use Quotation Marks

If you're looking for an exact match, try a phrase search. When you enclose your search query in quotation marks, you'll only get results for the exact terms you entered in the order you entered them. For example, ["friendly robot"] rather than [friendly robot].

Alternate Synonymous Keywords to Refine Your Search

If your initial search attempts do not yield desired results, try interchanging alternate yet similar keywords. For example, after searching for [dog training], try [puppy training], then [dog obedience] and ultimately [puppy obedience].

Search Creatively – Have Fun With It

Ask a question:

["Why hoodies?"] instead of [hooded sweatshirts]

["Where do babies come from?"] instead of [conceiving a child]

Find unique pages with unique requests:

[Everything there is to know about Latin America]

[the truth about America]

Seek Out More Pertinent Websites First

Out of habit, most surfers choose google.com to begin their hunt for information. While Google is a very effective search engine, often specific websites can bring you closer to your desired information much faster.

For example, to find the definition of a word, visit Merriam-Webster Online (m-w.com) or dictionary.com first. Or before hunting for lyrics to a specific song, look for a trustworthy website with a large database of lyrics.